SYLLABUS
Design Expo ‘09
Nancy Hechinger
Wed. 3:30-6:00 p.m.

Class 1: January 21
Intros
Guided Brainstorm: 1, 2, group

Assignment:
Prepare a presentation (not more than 5 minutes, max!) to introduce/pitch yourself to the class in terms of the skills you bring to a team, strengths, what your limitations are, what you hope to learn/gain in this class.

Work in jigsaw group, become an expert in your assigned area
Prepare a 5-7 minute group presentation to inform class of the big picture in this area.

Set up an individual meeting with Nancy

Class 2: January 28

Individual Presentations
Group Presentations

Assignment
Work in new group, come up with 3 ideas: each one should address a different population, max 15 minute presentation
Prepare for next week’s class speaker, Anthony Townsend: look at
http://www.iftf.org/node/754,
http://www.breakoutfestival.org/

Class 3: February 4

First Hour: Expert group presentations
Second Hour: Guest Speaker: Anthony Townsend, Research Director at the Institute for The Future, and <<<I don’t know his title, but he is>>> coordinating the Breakout Festival on new ways of working in public spaces next Sept. in NYC

Assignment:
Final Group Assignments (by NH)
Work with your group, agree on 2 ideas to present to class

Class 4: February 11
Each group gets 1/2 hour to present ideas and respond to class feedback
Discuss Timeline and Schedule.

Assignment:
Pick the single idea that you will work on for the rest of the semester.
Prepare timeline & Schedule
Prepare 15 minute presentation (include idea, market overview, target population info—i.e. what it is, why it is a good idea <so what>, who it is for, how it might work, what you will produce for this class)
15 minutes for class feedback and resource swap.

Each group meets with NH during the week.
Assignments from here on are self-directed by groups, with suggestions from NH

Class 5: February 18
Presentations (total ½ hour each)
If there’s time:
Group Work Period
Solicit help from other groups as necessary

Assignment: Prepare 15 minute presentation to outside reviewer(s)

*Class 6: February 25
Progress reports by groups. Glitches and Great Stuff
Or….a presentation of what you have so far to outside reviewers. Lili Cheng from Microsoft likes to drop in around mid-term and see what we’re doing. Then you will make a presentation to her and a few other outside reviewers

*Class 7: March 4
Possible presentation to outside reviewers
Group work

March 11
Discussion of reviewer comments
Two groups present with discussion

March 25
Two groups present with discussion

April 1
Two groups present with discussion

April 8
Two groups present with discussion

April 15
Two groups present with discussion
April 22
Dress Rehearsal Final Presentations

April 29
Final presentation