

# TalkingtoITP with Jeffrey LeBlanc

## The Motivation:

Think of someone at ITP you are curious about:

- *Maybe they come from somewhere you've never been but want to visit.*
- *Maybe before they came to ITP they worked in a field you are curious about.*
- *Maybe they are working on a project you find interesting.*

Think about yourself:

- *Maybe you come from somewhere you want to tell people about.*
- *Maybe you are working on a project you want to tell people about.*
- *Maybe you just attended a conference and want to share what you learned.*

Maybe you have always wanted to be on TV talking about your ideas and experiences. It does seem like that mode of communicating will be become more prevalent and relevant in the future. So why not start now...

## The Idea:

An interview show aimed at the ITP community and those outside who are interested in who we are and what we do.

- 15-30 minute interviews with ITP students about their backgrounds, current projects, future ideas.
- Hosted by myself.
- Common backdrop.
- Common outfit.
- Music and Title Screen.

## How is it promoted and supported?

- Since this aimed at the ITP community, it can live and be supported by ITP itself.
- Video will be initially hosted on blip.tv, which allows for both the Quicktime and a streaming flash version of each video to be hosted
- The idea is build around this community, and since the point is to promote ITP, the community will promote the show itself.
- If it grows then there is the potential that things like O'Reilly, Make Magazine, or Instructables.com could become interested.

## How would the interviews work?

### The Basic types of interviews

- Where are you from, why are you here?
- Promote/Explain a project you are doing.
- Tell us about an area of expertise you have outside of the context of ITP.
- Tell us about a conference you just attended.

### What is the interview process?

- I ask someone if they would like to be on the show, or perhaps they approach me.
- I come up with a list of relevant questions and send it to them before hand so they can prepare.
- We do the interview.
- I edit the interview and add in relevant images and links.
- It gets posted to the site.

## To Do and Looking Ahead

I plan on doing at least one of these a week for the rest of my time at ITP, and perhaps beyond after that...

### To do VERY SOON

- Improve Website
- Create intro graphics and theme song
- Add subtitles where needed
- Learn a video editing tool (at least better than I know one now)
- Learn more about using an actual video camera and lights
- Select common area for the interviews

### To do SOON

- Add to Anh's site

### To do FUTURE

- Format for the web
- Add RSS
- Promote and expand beyond ITP

## Influences, Inspirations, Collaborators

### The Charlie Rose Show on PBS and Google Video

- *“I believe that there is a place in the spectrum of television for really good conversation, if it is informed, spirited, soulful.”*
- There is something fascinating about watching a conversation, not just listening.
- That something does come across when the video window is small.

### Anh Nguyen’s Idea for a central ITP video hub

- Video is very present at ITP, but has no central source where it can be organized and searched.
- Once such a system exists then it needs shows...

### Dan Phiffer ‘s Flr4.org

- The beginning of an online ITP community, but it needs a cohesive set of voices...

### Caleb Clark’s video rampages

- The man uses video everywhere all the time to document life here