

Concept

Election pledge Concept

We created a dynamic and engaging interface for comparing candidates' election pledges.

At the top of the interface is a timeline. The user can scroll across and the topics change on the screen accordingly. Also, any candidate and topic information gets updated in real time.

When a topic is pressed, a rectangle pops up which is divided into four boxes – each representing a candidate's comments and quotes on that particular issue. A bigger box means that the candidate had more to say and that comes across with the specified number of quotes being mentioned in the box as well.

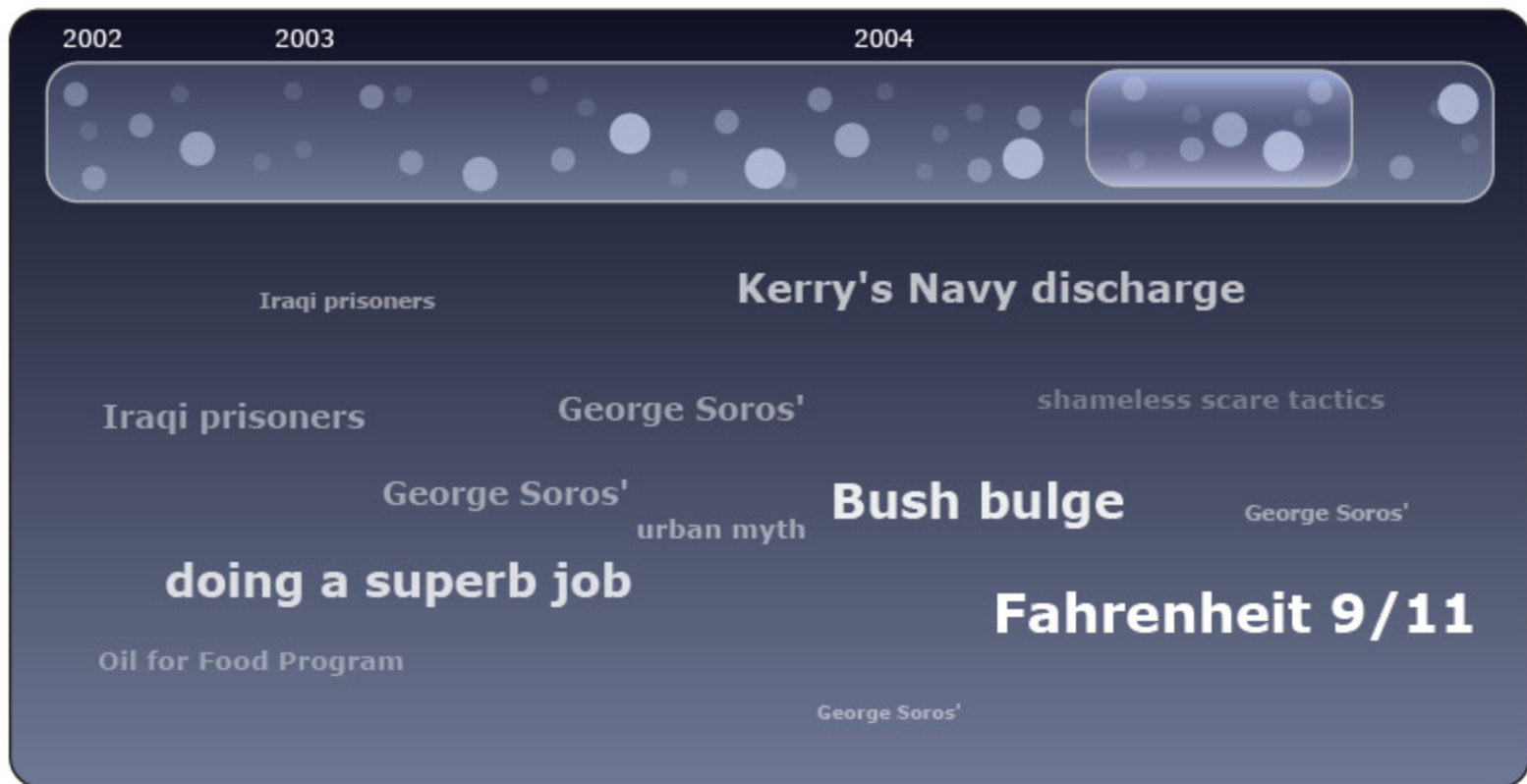
When a specific candidate's box is pressed, it enlarges so that more detail is given about what exactly the candidate said for the given topic. Video clips are also provided.

2004 Presidential Election

Help

Election pledge

Move time bar and press the key word for more detail



go back

go to vote

Wireframe

2004 Presidential Election

Help

Election pledge

Move time bar and press the key word for more detail

2002 2003 2004

Bush said 54 quotes
The more progress
The more successful
protect America
the people see a better future
We will have an all-volunteer army

Kerry said 23 quotes

Iraqi prisoners

doing a superb job

Oil for Food Program

Fahrenheit 9/11

Iraq War

Badnarik said 3 quotes

Cobb said 3 quotes

tactics

go back

go to vote

2004 Presidential Election

[Help](#)

Election pledge

Bush said about **Iraq War**

[read other quotes](#)

"Our enemies are innovative and resourceful, and so are we. They never stop thinking about new ways to harm our country and our people, and neither do we."
—Washington, D.C., Aug. 5, 2004

[Watch video](#)[go back](#)[go to vote](#)