

scott corrigan

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objective

I used to write ads. Most people avoid ads. Now that everyone can consume media whenever and wherever they want, they only engage with the things they think are cool or that challenge how they feel or make them angry or laugh. I want to make those things. Some of them might even be ads.

experience

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|---|---|
| graduate experimentation
09/06 - present | Tisch School of the Arts — Interactive Telecommunications Program
Fascinating, captivating and rejuvenating. The best experience I've ever had spawning ideas and creating new ways to connect people. Wow. |
| idea generation
07/98 - present | Freelance copywriting — Quick-witted creative development available in convenient daily doses (see client list at scottcorrigan.com/clients). |
| creative supervision
07/96 - 07/98 | Bozell Worldwide Advertising — Crash course in competitive marketing. Managed creative teams developing high-volume fast-turnaround print, television, radio, collateral, promotion, and direct response. Lots of face time with clients. |
| copywriting
01/94 - 06/96 | More freelance — pinch-hitter for all kinds of agencies, clients and products. Learned to sell almost anything. |
| 09/92 - 12/93 | Wrote everything for a great little mom-and-pop shop (Bleecker and Sullivan: bsadv.com). Saw the difference between clever ideas and clever ideas that sell. |
| paper pushing
11/91 - 05/91 | Media research, billing, Xerox repair. You gotta start somewhere (Traffic Slave/Assistant AE - Geer DuBois/NW Ayer). Developed empathy for suffering account people. |

education

Master's degree candidate (2008)
Tisch School of the Arts - Interactive Telecommunications Program
New York University

B.A. Mass Media Communications (1989)
Cleveland State University

Ongoing creative development courses
School of Visual Arts, Adhouse, 101 The Ad School

extras

A quick study with a good sense of humor, experienced presenter, looks calm in emergencies, gives and takes instruction equally well, hack potter, decent cook.

software

old flames: MS Word, Quark, InDesign,
new loves: Final Cut Pro, Flash, After Effects
passing acquaintances: CSS, HTML and ActionScript
love-hate relationships: Processing, Arduino

portfolios

scottcorrigan.com (professional)
itp.nyu.edu/~sc1948 (academic)