PAPARAZZI  by Jihyun & Tony

CONTEXT
We assume that people might have a desire to feel like a star once in their lives.

1. We might be surprised to find out our own reaction.
2. Out of ordinary life experience for couple seconds
3. Virtual experience of being a celebrity in the public.

CONTENT
A simple window display Interaction. random Passerby will be the target of our installation

1. Video Projection on a window.
2. many passerby on a street.
3. public people observing the reaction of the target.
4. Instant photo shoot and upload to flicker(with given permission to delete one’s own).

CONCEPT
The passerby all of sudden sees/is surprised to find out many paparazzo are taking his pictures with loud shutter noise without his permission. As he moves, he witnesses paparazzo tracking his movement. By the time the surprise terminates, he sees a flicker link to check out what has been just shot with a permission to delete at his will.