Google Roommate Matchmaker

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Fundamental of Interaction Design
Sun
Purpose

"Google Matchmaker in Real Estate Service" is for the user who is considering a relationship with a roommate as a friend or family in the same house. Therefore the user wants to get reliable data about the roommate. So, based on these user requirements, the product was developed to focus on roommate information from a reliable person who has a relationship with the user directly or indirectly. As a result, the user will receive the valuable information and can contact the roommate easily.
Designing for and key insights

When the user is looking for a roommate instead of apartment, he or she tends to look for person who has relationship with his or her friends or family. So, in this service building personal relationships based on the database of the quick contact list on Google mail, which shows the friends list depending on how often they contact each other though Gmail, provides reliable information for finding a roommate. Also, the set up the interest priority help user to pick out candidates for roommate. Finally, the user gets a different point of view of the data through the map about roommate candidate list.
Key elements of the interaction
Interaction patterns

In the result mapping page, the top 10 candidate list reflects design patterns in the same way of Gmail quick contact list. This candidate list also provides a new popup to the summary of information. Also, in location mapping, this is following Google Map interaction design style to indicate of specific location of information and other functions such as zoom in and zoom out.
Relevant Google Design Pattern

Matchmaker: www.matchmaker.com

Friendster: www.friendster.com